

Call for

Social Entrepreneurship Lab Workshop: Financing – Part 2

Member of the Participatory Body of the European University ERUA

How to Monetise My Idea?

Social Entrepreneurship Lab: Financing – Part 2

Open to all ERUA universities (online and on site)

Date: 18 November 2026

Time: 14:00–18:00

Place: New Bulgarian University (NBU) and online

Description

How to Monetise My Idea? Social Entrepreneurship Lab: Financing – Part 2 is a hybrid workshop designed for students who have developed and presented social entrepreneurial ideas within the ERUA Social Entrepreneurship Lab.

Building on the 2025 SE course and the April 2026 student competition, the workshop moves from idea development and pitching towards **financial sustainability**. Participants will explore how to identify realistic sources of financial and institutional support and how to match their social entrepreneurial ideas with relevant funding opportunities in Europe.

The workshop will combine a focused teaching session, guided practical work and a reflection session. Participants will work individually or in teams to develop a **Financing Map** for their own social entrepreneurial idea, answering the key question:

Who could finance my idea and why?

Results

By the end of the workshop, participants will have:

- developed a basic **Financing Map** for their social entrepreneurial idea;
- identified potential EU, national, regional and private funding sources;
- explored foundations, NGOs, philanthropic organisations, investors, CSR programmes, banks, incubators and accelerators;
- gained practical guidance on searching for funding opportunities and understanding eligibility criteria;
- considered how to match their project's social mission with funders' priorities;

- distinguished between different financing needs, including idea development, prototyping, testing and implementation.

The workshop will also provide insights into participants' financing, mentoring and project-development needs, supporting potential follow-up activities related to fundraising, institutional support and public visibility.

Application

Eligible applications

Applications are open to students from all ERUA universities, with participation available both on site and online.

The workshop is particularly relevant for students who already have a social business idea and wish to explore realistic financing opportunities for its further development.

Who can apply?

Students who:

- have their own social business idea;
- are interested in social entrepreneurship and the financial sustainability of social projects;
- wish to explore European and other potential funding opportunities for their ideas.
- Priority will be given to students who have participated in previous ERUA Social Entrepreneurship Lab activities, including the SE Course, Pitch Day Competition and related events.

How to apply

Registration deadline: 22 October 2026

[**Register here**](#)

Places are limited. Expected student attendance: **15–25 participants**.

Programme

- **14:00–16:00: Teaching session: Financing opportunities and support mechanisms**
- **16:00–18:00: Student working session: Financing Map**

How to reach us

For further information about the workshop, please contact the relevant ERUA Social Entrepreneurship Lab team at New Bulgarian University.