

Viktorija Tautavičiūtė

ERUA Student Ambassador

Field of Studies: Global Business and Modern Marketing

Hobbies and interests: I enjoy cinema and discovering new films from different cultures and genres. I also love cooking for myself and for the people I care about. Travelling is one of my greatest passions because it inspires me, broadens my perspective, and motivates me to keep growing.

My academic interests are closely connected to personal development and international cooperation. I am passionate about promoting ERUA and becoming the best version of myself through new experiences, challenges, and opportunities.

Motivation to become an ambassador for ERUA:

I decided to become an ERUA Ambassador because I wanted to contribute to the community that has already given me so many valuable experiences. I wanted to step outside my comfort zone, meet new people, and gain skills that will help me both personally and professionally.

What inspires me most about ERUA is its inclusiveness. Regardless of your academic background, whether you study mathematics, business, arts, or any other field, everyone has the opportunity to participate in international projects and explore new interests. As a business student with no previous connection to Shakespeare, I had the chance to perform in theatre workshops and explore his work in depth. Experiences like this are truly priceless.