

Brian Masiali Mulama

ERUA Student Ambassador

Field of Studies: Business Management and Startup Building

Hobbies and interests: Entrepreneurship and Startup Development; International Networking and Cultural Exchange; Business Innovation and Technology; Public Speaking and Leadership; Travel and Exploring New Cultures; Community Engagement and Student Initiatives; Sports and Personal Development

Motivation to become an ambassador for ERUA: I became an ERUA Ambassador because I strongly believe in the power of international collaboration, cultural exchange, and student engagement in shaping the future of higher education. Having participated in ERLab Days 2025 in Germany, I experienced firsthand how ERUA brings together students from different countries to learn, innovate, and grow together.

I am inspired by ERUA's mission of creating a more inclusive, innovative, and connected European academic community. As an ambassador, I hope to encourage more students to take advantage of international opportunities, build meaningful connections across Europe, and become active participants in shaping their educational journey.