

NBU Social Entrepreneurship Day | 29 January 2026

Programme

Part One: Practice-Based Experience

11:20 – 12:00

Class by Yoanna Marinova

Topic: How to Build a Social Start-up

(Learning from real experience – practice over theory)

12:00 – 12:30

Class by Dimitar Uzunov

Topic: Project Funding for Social Entrepreneurship Ideas in Art and Science

12:30 – 12:50

Q&A Session – Discussion with the Speakers

12:50 – 13:00

Break

Part Two: Hands-on Practice

13:00 – 14:00

Workshop: Ideas Development Session

Working in teams to develop social entrepreneurship concepts, including:

- identifying a social problem,
- proposing a solution,
- defining the target group, and
- outlining the expected social impact.

14:00 – 14:30

Team Feedback, Short Pitches, and Wrap-up