

# NBU Social Entrepreneurship Day | 29 January 2026

## Programme

### Part One: Practice-Based Experience

11:20 – 12:00

**Class by Yoanna Marinova**

**Topic: How to Build a Social Start-up**

(Learning from real experience – practice over theory)

12:00 – 12:30

**Class by Dimitar Uzunov**

**Topic: Project Funding for Social Entrepreneurship Ideas in Art and Science**

12:30 – 12:50

**Q&A Session** – Discussion with the Speakers

12:50 – 13:00

Break

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### Part Two: Hands-on Practice

13:00 – 14:00

**Workshop: Ideas Development Session**

Working in teams to develop social entrepreneurship concepts, including:

- identifying a social problem,
- proposing a solution,
- defining the target group, and
- outlining the expected social impact.

14:00 – 14:30

**Team Feedback, Short Pitches, and Wrap-up**