# Transformative Social Change





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# **Keywords**

Transformative social innovation, entrepreneurship, environmental transition, sustainable development, transformative change

# Main Research Objective

The main aim of our research cluster is to engage all team members in interdisciplinary research, with focus on social innovation and entrepreneurship, combined with environmental issues.

Further - we would aim at creating frameworks for social innovations and models of collaborations for environmental change, with its impact (legislation, public policies, society, economic change - within sustainable development on the regional and international level, to ensure synergy effects of our collaborations. We are also open to invite more universities to this cluster, to also include other fields of science (natural sciences, STEM). Each member of the team has their research experience in the described fields (social sciences, economics, management, communication, psychology) and we would like to foster our collaboration in order to achieve readiness to apply for multidisciplinary international research grants (e.g. Horizon Europe, and other external funding) and projects) in the nearest future.

### Main Research Outcome

We are going to explore the challenge of environmental transition in various dimensions:

- Intersectoral and interdisciplinary collaboration according to Quintuple Innovation Helix including University, NGOs, Business, Public Administration and Natural Environment
- Transformative behaviours related to environment and biodiversity protection Social entrepreneurship, start-ups, technology and grassroots innovations aimed at protecting natural environment
- University and student's engagement in transformative processes
- Psychological perceptions and emotional reaction to climate change.

We will be exploring, how to implement our research into activities (of students, scholars, etc) - by creating models, frameworks for all stakeholders that will be testing the results of our research topics, in order to achieve social change in practice.

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