Multilingual Language Policies and Intercultural Communication for Societal Advancement in the Data-Driven Era (MULTICOM)

Keywords

Language, language policies, intercultural communication, technologies, social integration

Main Research Objective

The cluster's main aim is to advance research on multilingual language policies and multicultural cohesion, addressing challenges of the data-driven era and enhancing societal progress through effective intercultural communication in transdisciplinary professional contexts, such as educational settings and other socially relevant fields.

Objectives:

1.   Technology and Data Management: Enable technology and data in social systems to enhance organizational efficiency and foster societal development.

2.   Language Policies: Evaluate language policies and practices in education and administration across ERUA universities to promote linguistically inclusive intercultural communication and digital support in educational settings.

3.   Language for Academic Purposes (LAP) and Language for Specific Purposes (LSP) Teaching: Investigate how AI and other digital tools impact the teaching and learning of LAP and LSP, focusing on new learner needs, and enhancing domain-specific knowledge, transferable soft skills, and digital competencies for diverse intercultural and multilingual professional contexts.

4.   Multilingual Terminology: Conduct data-driven research on multilingual terminology in transdisciplinary fields to support the understanding of specialized knowledge-building mechanisms and their linguistic representation across languages, ensuring consistent intercultural communication in professional environments.

5.   Intercultural Digital Communication: Promote research on intercultural digital communication in transdisciplinary professional environments to enhance collaboration, mutual understanding, digital innovation and respect for cultural diversity.

Main Research Outcome

1.   Joint Research Publications and Presentations: Presenting research findings in internationally indexed publications and oral presentations at international scientific conferences; disseminating results to a broader audience through education-related websites and media.

2.   Development of a Multilingual Term base: Creation of a freely accessible multilingual term base hosted on an open-access platform. This will promote consistent intercultural communication and serve educational purposes by enhancing domain-specific knowledge building and language learning.

3.	PhD Student Involvement: Engagement of PhD students, fostering the development of young researchers. The initial research cluster includes 3 R1 researchers, with plans to invite and involve additional PhD students in future cluster activities.

4.	Research Project Proposal Submission: Preparation and submission of a joint research project proposal under the ERASMUS+ program.

5.	Collaboration with Research Infrastructures: Cooperation with research infrastructures such as CLARIN ERIC (Research Infrastructure for Language Resources and Technologies) and its national consortia: CLARIN-LT (Lithuania), CLARIN-BG (Bulgaria), CLARIN-ES (Spain) and other national consortia.

6.	Collaboration with Research Associations and Research Centres: Cooperation with research associations, such as GERAS (English for Specific Purposes Study and Research Group) and EAFT (European Association for Terminology), and Research Centre for AI-Driven Digital Content Technology.

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