

Yuliana Shuhani, Mykolas Romeris University, Public Relations Management

Previous experiences in ERUA events/activities (if you do not have any, comment what you expect from ERUA)

In April 2024, I participated in the ERUA "Promoting competencies for digital and green innovation through upskilling and reskilling in Higher Education" science cafe. I like the ERUA's idea to make science closer to the general public. It resonates with my passion for social sciences, environmental responsibility and public relations management.

I expect more events that spark critical discussions between science and society and equip us with knowledge and practical skills. Becoming an ERUA Ambassador feels like the launchpad for these opportunities. It's a chance to actively contribute to this vision for education, gain valuable and relevant skills, and collaborate with a network of passionate students, scientists and professionals from different fields across Europe.

Your hobbies and interests shortly and major?

Between work and studies, I find myself switching gears. Sometimes I'm an eco-conscious adventurer, cycling or walking around town and making mindful choices for the planet (being vegetarian is one of them). Other times, I'm a social butterfly, catching up with friends and planning adventures. Friends and family keep me grounded and remind me that all in life is about sustainability and balance.

Why did you become an ambassador for ERUA? What inspires you?

The concept of a shared European student experience truly resonates with me. I love the idea of breaking down borders and fostering connections across Europe's academic landscape. ERUA's mission to empower students to be active participants in shaping our education is truly inspiring.

My studies in Public Relations have equipped me with strong communication skills, and my work at the MRU sustainability unit has ignited a passion for collaboration and driving positive change. I'm excited to leverage these skills to become a strong advocate for ERUA at Mykolas Romeris University and build a network of students who share this vision for the future of education.

