







Terms and Conditions

NOTICE

Applications for the #ERUAiDeaThon2024 are accepted only via the online application form.

Submissions of #ERUAiDeas are accepted until 11:59 p.m. (CET), Monday, November 4, 2024.

For submitting your application, you must accept the following Terms & Conditions. Failure to submit the required information and documentation within the specified deadline may lead to rejection of applications.

If you have questions regarding your application, please contact: erua-eui@aegean.gr























1. Purpose

<u>European Reform University Alliance (ERUA)</u> organises the #ERUAiDeaThon2024 "ERUA'S Alternative Entrepreneurship Challenge" on November 25 and 26, 2024. The University of the Aegean, invites students, researchers, faculty and staff from all 8 ERUA Universities to address "Alternative Ideas for Social Entrepreneurship", facing specific major Social Challenges.

2. Aims & Challenges

- The #ERUAiDeaThon2024 encourages ERUA students, researchers, faculty and staff, to submit their innovative ideas dealing with two ERUA social challenges:
 - Migration, Exile & Refugees
 - Democracy and Human Rights, Inclusion, Gender Equality.
- Collaboration with local stakeholders is encouraged, however it is not obligatory.

The aim is foster collaboration within the ERUA academic community on the development of innovative and creative ideas & initiatives in the area of sustainable social entrepreneurship for social change related to the above-mentioned challenges.

Applicants are encouraged to interrelate their #ERUAiDeas to relevant SDGs (Sustainable Development Goals), social entrepreneurship and STEM (Science, Technology, Engineering and Mathematics) applications, especially to Artificial Intelligence (AI) & Data Processing/Access/Distribution and encouraging the common use of the 8 ERUA University Infrastructures.

3. Who may participate

Members of the academic community (students, researchers, faculty, staff) (even in collaboration with local stakeholders), are eligible to submit their #ERUAiDeas from all 8 ERUA European Universities and relevant ERUA Regions. You may participate either as <u>individual</u>, or <u>as part of a team</u>. If you are participating as a team, the team must select one representative under whose name the application will be submitted. The "representative" …represents the team and assumes all rights and responsibilities regarding the #ERUAideaThon2024.

University of the Aegean	EL41 - North Aegean / EL42 - South Aegean
University Paris 8	FR10 - Île de France
New Bulgarian University	BG41 - Yugozapade
SWPS University	PL91 - Warsaw
University of Las Palmas de Gran Canaria	ES705 - Gran Canaria
University of Macerata	ITI33 - Macerata
European University Viadrina	DE403 - Frankfurt (Oder) Kreisfreie Stadt.
Mykolas Romeris University	LT011 - Vilnius Country























An **Ideathon** is about submitting your idea – you don't have to implement a final solution yet. You can submit your idea as an individual, or as a representative of a team of maximum 5 people. If you want/need to have a team and you don't have it yet, we will support you and find people you might want to work with. So, if you wish so, you will have the opportunity to collaborate/merge with other interested parties from ERUA Alliance.

4. How it works and timetable of actions

The #ERUAiDeaThon2024 is a fully online ideathon and will be open to applicants from October 21st, 2024 till November 4th, 2024. Applicants must submit their idea by using their university email. Use of any other email will be a reason for rejection of the application unless duly justified.

Step No	Step	What	Who	When	How
1	Application	Choose a Challenge and submit	Individuals /	4 th	Online
		your #ERUAiDea	Team's	November	Application
		An individual cannot participate	representative		Form (Eu
		in more than 3 applications			Survey)
		Review all submitted	Organisers	7 th	Email / SMS
		applications to check for	NDAs are	November	
		completeness and adherence to	signed with all		
		guidelines. Incomplete	applicants.		
2	Application	#ERUAiDeas or those not			
	Review	relevant to the			
		#ERUAiDdeaThon challenges will			
		be disqualified. Merging of			
		individual ideas might be			
		proposed to form new teams			
		Teams or individuals receive	Team	11 – 15	Online
		guidance, support, and expert	members	November	synchronous or
3	Capacity	advice, in order to strengthen	Organisers		asynchronous
3	Building	their abilities and develop more	Mentors*		sessions
		robust ideas. Merging of ideas			
		and teams may still occur.			
4		Final Teams or individuals work	Team	18 – 22	Online or
	Idea	together in order to improve	members	November	offline
	development	and finalise their ideas and	Mentors*		depending on
		create their presentation			the team
5		Teams or individuals present	Team	25 – 26	Online
	Ideas	their final concepts to	members	November	
	presentation	Evaluation Committee and	ERUA		
		receive feedback.	Evaluation		
			Committee		
6		The ERUA Evaluation Committee	ERUA	30 th	Email/SMS
	Idea	evaluates the presentations	Evaluation	November	
	evaluation	based on the established criteria	Committee		
		and announce winners			

^{*} Mentors, can play an important role in coaching teams of students and early researchers, for both Capacity Building and Idea Development (Steps 3 & 4). Participation of mentors is voluntary for this specific #ERUAideaThon, thus, collaboration with Mentors cannot exceed 3 hours per week. Working























with mentors (one mentor per final eligible applicant) is suggested but it is not obligatory. A 'pool of mentors' will be available for the final eligible applicants for Steps 3 and 4.

5. Evaluation Process

All the #ERUAiDeas will be evaluated by the Evaluation Committee under the criteria below. The members of the Committee will be announced by November 4, 2024.

1.Importance/Relevance	2.Effectiveness Feasibility	3.Sustainability Scalability	4.Originality Creativity
 Challenges and aims of the #ERUAiDeaThon2024 Objectives and priorities of ERUA Needs of targeted groups and communities 	 Feasibility of the expected results Technical readiness, TRL, IPR Effectiveness of processes and methodologies 	 Multiple effects Sustainable after funding Institutional adoption readiness Ownership of digital applications & technologies Clear Policy and legislative framework 	 Creative thinking Originality Alternative /or evolution of existing solution Intellectual Property Rights expectations Group Members

The evaluation criteria are divided into 4 headings. Each heading will be given a score between 0 and 5 as follows: 0 = no valid response / no relevance, 1 =very poor, 2 = poor, 3 = good, 4 = very good, 5 = excellent. The Evaluation Committee will evaluate all the applications using all the criteria. The highest score is 20 points. The Jury Committee will shortlist best scoring applications/entries.

6. Awards and Prizes

There is a triple prize for two winning teams, one in each challenge. Each winner should have a valid student or citizen ID card, to receive the award.

- A travel to an agreed ERUA member destination for further developing your idea.
- A mentoring scheme to support the development of the idea directing it to ERUA Hackathon 2025
- Presentation of the winning ideas in the ERUA SUMMIT 2025 in Lesvos Island, Greece on November 2025.
- Certificate as a Winner of the #ERUAiDeaThon2024
 In addition, a:
- Certificate for Best Presentation per challenge will be given to the best two presenters one in each category
- Certificate of Participation (to all applicants)

7. Publicity

We will share the best #ERUAiDeas, in ERUA social media accounts and WebPages.

www.erua-eui.eu, ERUA - Facebook, ERUA UAegean group on Facebook, LinkedIn, Youtube, Instagram

Promotion

Promotion of the #ERUAiDeas on the ERUA platform website and the ERUA Newsletter.























- Global exposure on main and associated University partners platforms, social media channels reaching online broader scientific communities.
- Global exposure on main ERUA stakeholders' media channels reaching online broader regional communities, societies and public audiences.

Follow and use the hashtags: #ERUAiDeaThon2024, #ERUAiDeaThon, #ERUAiDeas, #ERUAiDea

8. Competition Rules

The applicants should read, understand, and agree with the Terms and Conditions including the Competition Rules and the data protection and privacy terms

General Rules

- Entries to the #ERUAiDeaThon2024 are free of charge.
- Applications/entries are accepted via the <u>online application form</u>, until November 4th, 11:59 p.m. (CET).
- All applications must be written in English language.
- Same applicant can participate in 3 applications-entries, either as an individual or as a team member. In each application, applicants must choose one challenge that they wish to participate.
- The teams should be up to 5 members.
- A team may be made up <u>preferably</u> of members from different ERUA universities.
- Applications/entries must not previously have rewarded of any national or European, international competition.
- Any application not complying with these terms and conditions is invalid.
- The pre-selected for the 3rd Step applicants should confirm that they accept the email invitations by replying to the confirmation email within 2 working days from receiving the message

Other Issues and Terms

Force Majeure events and the right to cancel, modify, disqualify

If any aspect of the **#ERUAiDeaThon2024** is not capable of running as planned, due to: *technical or administrative problems and failures, computer viruses, bugs, unauthorized intervention, or any other force majeure events, acts, or unforeseeable circumstances, beyond the reasonable control of the affected parties, which may cause interruption or affect the administration, security, fairness, integrity, or proper conduct of the #ERUAiDeaThon2024;* The Organizers (the ERUA Alliance and the University of the Aegean, as partner and administrator of the #ERUAiDeaThon2024) reserve the right at their sole discretion to cancel, terminate, modify or suspend the **#ERUAiDeaThon2024** in whole or in part, before its closing date, without any obligation to indemnify applicants-authors in the event of fraud, technical or other difficulties, or in case insufficient, or no applications are received, or invalidate any affected participation, if required.

Responsibilities

All responsibilities, relating to the participation in the **#ERUAiDeaThon2024** shall be borne by the applicants, as participants who, participate under their own responsibility and risk. The applicants, as participants, agree that no claim shall be asserted against the Organizers (the ERUA Alliance and the University of the Aegean, as partner and administrator of the **#ERUAiDeaThon2024**) and their affiliates and employees, if they should be experienced any misfortune or damage as result from their























participation in this #ERUAiDeaThon2024 and/or acceptance and enjoyment of the reward. The winners are responsible for ensuring all the applicable tax laws and filing requirements. If a winner fails to comply with such laws, an alternative potential winner will be selected. The Organizers (the ERUA Alliance and the University of the Aegean, as partner and administrator of the #ERUAiDeaThon2024) are not responsible for:

- incomplete, invalid, illegible, damaged, altered, obtained through fraud, late, applications, which will be disqualified
- Failed computer transmissions, technical failures of computer systems, networks and communication connections.

IPR Note

By participating in the **#ERUAiDeaThon2024**, applicants, as participants, they confirm that they have not breached any **Intellectual Property Rights laws**, and the Organizers (the ERUA Alliance and the University of the Aegean, as partner and administrator of the #ERUAiDeaThon2024) cannot be held accountable for the content of their #ERUAiDea application package.

By submitting their application/entry, applicants, as participants, they confirm that they are the owners of the #ERUAiDea, to the best of their knowledge, and the idea does not contain anyone's IPR; in the case of copyrights (as a category of IPR) applicants should refer to the owner and they should have permission from the copyright owner to use the relevant material; in case of open-source solutions, they will refer the owners, contact details, and they will link the online material.

By submitting personal information (e.g. short Bio):

- Applicants give the right to Organizers to use it freely for the #ERUAiDeaThon2024 promotion and dissemination, as well as for future steps of this competition.
- The Organizers commit to respect their rights as applicants/authors; ensure that their names are always connected with the #ERUAiDeaThon2024; ask their permission and consultancy for any changes to texts and/or videos.
- The applicants/authors have the right to use their own work, as long as they do not promote it in ways that would conflict directly with the aims of the #ERUAiDeaThon2024.
- The Organizers will prepare a Non-Disclosure Agreement (NDA) for all #ERUAiDeas submitted, for the protection of any Intellectual Property that is created before, during and after #ERUAIdeaThon2024 to be signed with all applicants.

9. Data Protection and Privacy Statement

The Organizers (the ERUA Alliance and the University of the Aegean, as partner and administrator of the competition) deal with the issues of protection and security of personal data seriously and sensitively, in accordance with the <u>EU Regulation 2016/679</u> on Personal Data Protection (<u>Protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC) and national laws. The ERUA Alliance and the Partner Universities have internal policies and controls in place to ensure that your data is safe, not misused or disclosed, and not accessed except by the Organizer's directly involved employees.</u>

By participating in the **#ERUAiDeaThon 2024**, applicants, as participants, acknowledge that they have read and accepted this Data Protection and Privacy Statement of the Terms and Conditions outlined























here. All personal data contained in the entries of the online application form in <u>EUSurvey</u>¹ shall be processed, as mentioned before, in accordance with the Regulation (EU) 2016/679. The University of the Aegean, as partner and administrator of the competition is managing, in cooperation with ERUA partners, all the data gathered in the course of the **#ERUAiDeaThon2024**.

- UAEGEAN privacy policy.
- Data Protection Officer of the University of the Aegean: Email: dpo@aegean.gr

Why we are processing personal data

The Organizers (the ERUA Alliance and the University of the Aegean, as partner and administrator of the competition), will collect, process, store personal data, solely in relation to the #ERUAiDeaThon2024 and the relevant Awards. All personal data are mandatory for the purposes outlined below.

- To send communication emails with content related to the ERUA Alliance, #ERUAiDeaThon2024.
- To manage your application for the #ERUAiDeaThon2024, to deliver the relevant Awards, to verify a Participant's identity, to contact in response to any question submitted by the participants, and sharing your contact details with the Evaluation Committee, and the relevant Mentors.
- To publish on the ERUA website, ERUA Newsletter, social media channels in order to promote your #ERUAiDea, after the finalization of the #ERUAiDeaThon2024.

The following of your personal data are collected:

- ERUA Webpage and Newsletter: first name, last name, organization name and role/job, title/function, e-mail, short CV, country/region/town
- Other type of communications such as email alerts and updates: title/prefix, first name, last name, e-email, organization name and role/job, title/function
- Invitations to events: title/prefix, first name, last name, e-mail, organization name and role/job, title/function
- Participation in selected related communities and groups: first name, last name, organization name and role/job, title/function, e-mail, short CV, country/region/town, social media accounts
- Participation in the #ERUAiDeaThon2024 Applications: first name, last name, organization role/job, e-mail, phone number, short CV, country/region/town, social media accounts
- Award Prizes: first name, last name, organization name and role/job, e-mail, phone number, country/region/town, Student and Citizen ID.

Who has access to your data?

- The recipients of your personal data will be authorized ERUA and Partners' University staff in charge of conducting and administering #ERUAiDeaThon2024, the promotion of awards, and authorized members of the Evaluation committee.
- Your personal data may also be shared with bodies and structures in charge of monitoring tasks (e.g. internal audits, accounting, legal departments).
- Some of your personal data might be made available to the general public for the promotion purposes, in particular the #ERUAiDeaThon2024: your first name, last name, organization, role/job, title/function, and short CV.
- Your personal data will not be transferred to third parties or other international organizations.

¹ EUSurvey privacy policy can be found <u>here</u>.























For how long do we keep data?

Your personal data will be kept for a maximum period of one (1) year, after the last action in relation to the **#ERUAiDeaThon2024**, until the results have been published. Data will be deleted at the end of this period.

Your rights

- You have the right, upon written request, to access your personal data, verify what is stored, and has been modified, corrected or deleted.
- You have the right, upon written request, to access your personal data and correct any information that is inaccurate or incomplete.
- You have the right to withdraw your consent at any time, update your contact information, or request a free copy of the Terms & Conditions at any time by contacting us.
- You have the right to address any questions regarding the processing of your personal data, via the contact e-mail announced in the Terms & Conditions.

To exercise such rights, participants may send a request to: erua-eui@aegean.gr

What if you do not provide personal data?

- We care about your data protection rights, so if you do not agree with the ToR, in the online application platform <u>EUSurvey</u>, you will exit the **#ERUAiDeaThon2024** and no personal data will be collected.
- Participants, who request to delete their personal data or withdraw consent during the #ERUAiDeThon2024 period, accept that this will automatically terminate their participation in the #ERUAiDeThon2024, since they cannot be included in the list of participants without their details being recorded.

Disclaimer:

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