



Boyana Savova
ERUA Student Ambassador



Contact Details:

Email: boyana.savova@nbu.bg

Field of Studies - Public Relations

Your hobbies and interests - Outside my academic and professional commitments, I enjoy socializing with friends. I derive great pleasure not only from their company but also from discovering new places and being a part of events. Sofia is a city with a rich cultural tapestry, and it is inspiring to explore its various subcultures. When I am not engaged in social activities, I enjoy reading, particularly fantasy literature because I find it provides me with a way of escape.

Why did you become an ambassador for ERUA? What inspires you?
My primary motivation for becoming an ERUA ambassador is to inspire ambition and initiative among students. I have observed a significant lack of interest in learning and unawareness of the available opportunities, which drives my passion for engaging more people in ERUA projects. I believe it's crucial to motivate university students to participate in projects early to maintain their interest.

