



# “Reform Universities, Society and Entrepreneurship: Current views and future research agenda”

4th Workshop Research Group

Program Agenda

University of the Aegean, Chios Island

18-20 May 2023

WP2 Reimagining Higher Education and Research

Research Group

## Joint Workshop on

## Reform Universities, Society &amp; Entrepreneurship: Current views &amp; future research agenda

1<sup>st</sup> Day: Thursday, 18<sup>th</sup> May 2023*Business School, Michaleio Building, 1st Floor, Teleconference Room: 8 Michalon Str., Chios*

Time	Activity
17:30 – 18:00	<i>Arrival- Registration</i> Welcome in Chios: Agenda presentation- meeting objectives
18:00 – 18:15	<i>Dr. Anastasia Constantelou, Ass. Prof., Head of the Dpt. of Financial &amp; Management Engineering, UAegean.</i> <i>Dr. Kasper Risbjerg Eskildsen, Ass. Prof. of History of Science, Roskilde University</i>
18:15-19:00	<u>Keynote Speech I: "Innovation and Entrepreneurship in the Periphery: towards a realistic perspective"</u> <i>Dr. Jakob Eder, Project Manager, Regional Innovation Systems, Austrian Research Promotion Agency FFG</i>
19:00-19:15	Discussion <u>Keynote Speech II: "Lesson learnt from the Greek Entrepreneurial Ecosystem"</u>
19:15-20:00	<i>Jorge-A. Sanchez-P, Ph.D., MPM, Dipl.Ing., CSFO &amp; co-Founder, <a href="http://www.corallia.org">www.corallia.org</a> Director, <a href="http://www.startab.gr">www.startab.gr</a> &amp; <a href="http://www.esa-bic.gr">www.esa-bic.gr</a>, Member of SC, <a href="http://www.theegg.gr">www.theegg.gr</a>, Chairman, <a href="http://www.si-Cluster.gr">www.si-Cluster.gr</a>, Partner &amp; co-Founder, <a href="http://www.jnp.gr">www.jnp.gr</a></i>
20:00-20:30	Discussion
20:30	Dinner in town

## Joint Workshop on

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2<sup>nd</sup> Day: Friday, 19<sup>th</sup> May 2023*Business School, Michaleio Building, 1st Floor, Teleconference Room: 8 Michalon Str., Chios*

Time	Activity
8:30 - 8:45	<i>Arrival- Registration</i>
	<i>Welcoming</i>
8:45 - 9:00	<i>Prof Elena. Theodoropoulou, Vice-Rector of Academic Affairs &amp; Students Welfare, ERUA &amp; Re ERUA Sc. Coordinator &amp; Dr. Anastasia Constantelou, University of the Aegean</i>
	<i>Introduction of the participants</i>
<b>Theme 1: Rationales for Entrepreneurial education: Universities' perspectives</b>	
	<b>"Universities, Social referencing and students' entrepreneurial intention"</b>
	<i>Dr. Thierry Levy-Tadjine, Maitre de Conférences HDR, Université Paris 8, Membre du laboratoire d'Economie Dionysien</i>
9:15 - 9:40	<i>Dr. Boualem Aliouat, Prof. des Universités, Groupe de Recherche en Management Université de Nice-Cote d'Azur</i>
	<i>Dr. Mouhoub Hani, Maitre de Conférences, Université Paris 8, Membre du laboratoire d'Economie Dionysien</i>
	<i>Siham El Ouadoudi</i>
	<b>"University's developmental role in EU second-tier peripheral areas. Could graduates' entrepreneurship mitigate the brain"</b>
9:40-10:05	<i>Eleni Zarimi, Ph.D Candidate, Dr. George Liagouras, Ass. Prof., Dr. Anastasia Constantelou, Ass. Prof., Dpt. of Financial &amp; Management Engineering, University of the Aegean</i>
10:05-10:30	<b>"Driving through the Bosphorus: Entrepreneurial Opportunities for the International Students at Ozyegin University"</b>
	<i>Dr Abrar Ali Saiyed, Assist. Prof. in Entrepreneurship and Management Graduate School of Management Özyeğin University</i>
10:30-11:00	Discussion
11:00-11:15	Coffee Break
<b>Theme 2: National and International experiences in Entrepreneurial Education</b>	
11:15-11:45	<b>"The Path to Entrepreneurial University: Evidence from Bulgaria"</b>
	<i>Dr. Juliana Hadjitchoneva, Assist. Prof., Dpt. of Administration and Management of</i>

*New Bulgarian University (NBU)*

- 11:45-12:15 "Experiential education of entrepreneurship. The development of the business idea from the university auditorium to the establishment of an enterprise"  
*Dr. Ioannis Kinias, Assist. Prof., Dpt. of Business Administration, University of the Aegean*
- 12:15-12:45 "Teaching Marketing as Part of Entrepreneurial Education"  
*Dr. Amina Djedidi, Maitre de Conférences, Université Paris 8, Membre du laboratoire d'Economie Dionysien Université Paris 8,*  
*Dr. Mounia Benabdallah, Maître de conférences, Université de Toulon*
- 12:45-13:15 "Innovation and Entrepreneurship in Higher Education: A Cross-Country Analysis"  
*ANIL ÖZER, Master Student – University of Konstanz*
- 13:15-13:55 - Discussion  
13:55 Light Lunch Break

### Theme 3: Interdisciplinary perspectives in Entrepreneurial Teaching and Training

- 14:25-15:00 "Teaching Entrepreneurship in "Experimental Biotechnology" (course) at Roskilde University's Molecular Health Science Programme"  
*Dr. Rie Jønsson Ass. Prof., & Dr. Håvard Jenssen, Prof., Dpt. of Science and Environment, Roskilde University*
- 15:00-15:35 "Training the Greek Animation Community to integrate the European Animation Ecosystem"  
*Dr. Panayiotis Kyriakoulakos Assist. Prof., & Eri Chatzidimitriou, Ph.D Candidate, Dpt. of Product and Systems Design Engineering, University of the Aegean*
- 15:35-16:10 "Creating a working environment for Citizen Science projects"  
*Dr. Karen A. Kroghfelt, Prof, Mette Frimodt Hansen, PhD Fellow & Camilla Adler Sørensen, Academic Assistant, Dpt. of Science and Environment, Roskilde University*
- 16:10-16:45 Discussion
- 16:45-17:00 Wrap up of Day 1  
*Dr. Anastasia Constantelou, University of the Aegean*

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3<sup>rd</sup> Day: Saturday, 20<sup>th</sup> May 2023

Business School, Michaleio Building, 1st Floor, Teleconference Room: 8 Michalon Str., Chios

Time	Activity
9:50 - 10:10	Arrival- Registration
10:10-10:15	Welcoming <i>Dr. Anastasia Constantelou, University of the Aegean</i>
<b>Theme 4: Entrepreneurship by Design: The experiences of the European Commission's EntreComp Framework and EIT's HEI Initiative Prometheus</b>	
10:15-10:45	<p>"Incorporating the EntreComp Competence Framework in Entrepreneurship Education: A Gamification Approach"</p> <p><i>Dr. Eduard Marinov, Ass. Prof., Economics Dpt., New Bulgarian University</i></p>
10:45-11:00	<p>"PROMETHEUS: Services, systems and methods for HEIs in the domains of Circular Economy, and Sustainable Development"</p> <p><i>Dr. Yannis Charalambidis, Zoe Lachana, Ph.D Candidate, Ioannis Zlatinis – MSc Student, Dpt. of Information &amp; Communication Systems Engineering, University of the Aegean</i></p>
11:15-11:30	Coffee Break
<b>Theme 5: Entrepreneurship in Action: Building entrepreneurial ecosystems in different sectors</b>	
11:30-11:50	<p>"Digitalization of sea coast architectural heritage buildings as a tool for their preservation and enlargement of the potential for sustainable touristic development"</p> <p><i>Dr. Georgi Georgiev, Ass. Prof, Dpt. of Architecture, New Bulgarian University</i></p>
11:50-12:10	<p>"Entrepreneurship in times of gamification and online business platforms"</p> <p><i>Dr. Kristian Bankov, Prof, New Bulgarian University</i></p>
<b>Theme 6: Academic Entrepreneurship: Theory and Practice</b>	
12:10-12:30	<p>"How Academic Entrepreneurship Promotes Entrepreneurial Universities?"</p> <p><i>Dr Raouf JAZIRI, Ass. Prof., University of Jeddah and University Paris 8.</i>  <i>Dr. Thierry Levy-Tadjine, Maitre de Conférences Université Paris 8</i></p>
12:30-12:50	<p>"From invention to patent to spinoff"</p> <p><i>Dr. Håvard Jenssen, Prof., Dpt. of Science &amp; Environment, Roskilde University</i></p>
12:50-13:00	<p>Wrap up of Day 2- End of Workshop</p> <p><i>Dr. Anastasia Constantelou, University of the Aegean</i></p>



**# ERUA Entrepreneurship Days 2023**

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4<sup>th</sup> Workshop of Research Group

WP2 Research Group  
Organized by University of the  
Aegean  
Chios Island, 18-20 May 2023



## Welcome to Chios



## The UAegean Team



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