

## PROGRAMME

### ERUA Traveling seminar

### Literanomics: what can poetry teach us about the economy?

Caroline Bergvall's "Fried Tale" and financial and economic crises

#### Day 1 (03.04.2023)

<b>Morning session</b>	<b>Welcome and Tour de table</b>
<b>9:30-11:00</b>	<b>Introduction:</b> why consider economics & literature together?
<b>11:10-12:30</b>	<b>Group exchange:</b> The Fried Tale: Discussion and reflection
	<b>Workshop:</b> The uses of language(s) (the everyday, economics, literature). <ul style="list-style-type: none"> <li>- Fundamental concepts in economics. Basics of economic theory.</li> <li>- The uses and functions of literature: heuristic, epistemological, critical values of literature</li> </ul>
<b>Afternoon session</b>	<b>Ethics, morality, rationality</b>
<b>14:00-15:00</b>	The ethical foundations of economics: the first economists and history of economic theory.
<b>15:00-16.30</b>	<b>Workshop:</b> The Fried Tale: rational behaviour vs ethical norms. When is rationality unethical and inhumane? The mechanisms of satire and dystopia

#### Day 2 (04.04.2023)

<b>Morning session</b>	<b>Field trip to La Defense</b>
	The largest purpose-built business district in Europe: architectural atmosphere; its relation to economic and business concepts and values and the dystopian atmosphere of the poem
<b>Afternoon session</b>	<b>Discussion on the field trip findings</b>
<b>14:00-16:30</b>	<b>Workshop:</b> Cultural representations of economics in other artistic genres and medias

#### Day 3 (05.04.2023)

<b>Morning session</b>	<b>Cross-disciplinary team work:</b> group tasks on key concepts: justice; egoism; greed; depression; thust; equity
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<b>9:30-11:00</b>	Presentation of the assignment; formation of teams and distribution of tasks; general guidelines
<b>11:10-12:00</b>	Team work of students from different disciplines (economics, management and literature) based on the chosen concept. Preparation of presentations.
<b>Afternoon session</b>	<b><i>Presentations of the teams and discussion</i></b>
<b>14:00-16:30</b>	<b><i>Closing reflections</i></b>

***Individual work after the seminar and follow-up***

1. ***Analysis, assessment and feedback*** after the seminar activities: individual written feedback and major takeaways: essay-based individual work.
2. ***Interdisciplinary follow-up session***: online follow-up session for outline of major outcomes, challenges and recommendations: an interdisciplinary panel session.