

Call for Participation in Competition

WP5 Re-imagining campus - University of the Aegean

#ERUA EntrePreneurShipDays 2023



1st ERUA HackAThon
2023

May
17-20

Accelerating Aegean Islands
Entrepreneurial, Sustainable, Resilient, Creative
Multi-, inter-, trans-, disciplinary Communities

Apply before 20/04/2023

#EntrepreneurshipDays 2023 - Chios Island

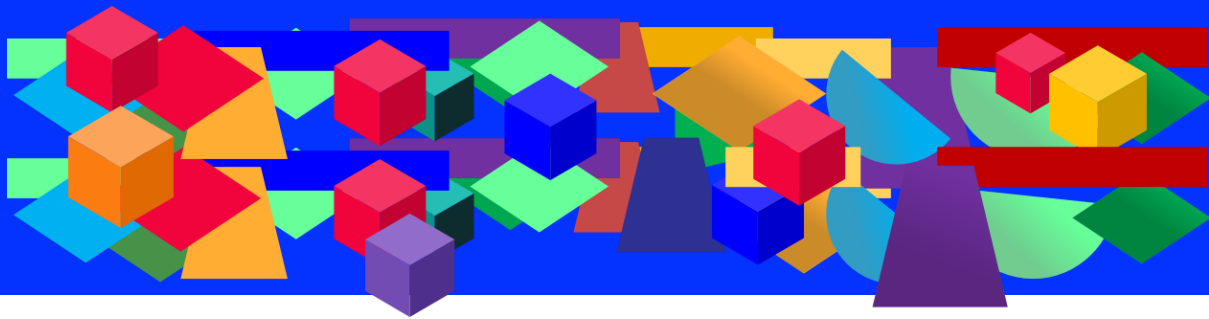


 **ERUA**
European Reform
University Alliance
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|---------------------|--|
| When | 17 - 20 May 2023 |
| Where | Hybrid, at University of the Aegean, School of Business Studies Chios Island |
| Who can participate | Students of the ERUA Universities and young citizens from the ERUA regions aged between 18 – 35 (included) |

The "[European Reform University Alliance](#)" (ERUA) consists of five young reform universities located in France, Denmark, Germany, Greece and Bulgaria that have joined forces to form a European University Alliance. On behalf of the ERUA, we would like to invite you to participate in the [1st ERUA HackAthon 2023](#) competition of "[Accelerating Aegean Islands: Entrepreneurial, Sustainable, Resilient, Creative & Multi, - inter, - trans-disciplinary Communities](#)".

The competition is organized onsite and online at the University of the Aegean, School of Business Studies, in Chios Island. It addresses challenges and problems of the Aegean islands and focuses on entrepreneurship, sustainability and resilience, blue economy practices, creative and innovative initiatives, community euphoria and wellbeing, in an effort to stimulate dialogue around key issues in insular communities, so to unveil possible solutions collectively and achieve social change.

The main aim of the competition is to encourage the collaboration among ERUA students and young regional citizens to work in teams, share experiences and ideas, giving inspiration and hope that the way we live and use our resources on the planet becomes smarter, sustainably beautiful and more creative.

The competition will be held in parallel with other ERUA activities as the 4th workshop "**Reform Universities, society and entrepreneurship: Current views and future research agenda**" and the 5th workshop for early-career researchers "**Entrepreneurship in Science & Arts**" (WP2, RUC), as well as the Re:ERUA "Re-Up My skills" initiative for an open dialogue event with regional, national, and European stakeholders for re-skilling and up-skilling (WP4, UAegean).

3 Challenges

Remember there is no Green without Blue

The 3 challenges are based upon the frame of digitalization, sustainability, and creativity, in an effort to improve current practices and preserve the insular regions of the hosting country, by creating links to and among islands in the Aegean Sea and the mainland.

Participants will be provided with all the relevant material and information to conduct market research and present coherent business models in line with the competition's conditions.

#Challenge 1: Green-Blue Entrepreneurship

The 1st challenge is highly related to local production and distribution and focuses on identifying methods and complementary tools for greater environmental resilience, developing



synergetic mechanisms to support local producers and entrepreneurs (e.g., women, youth, fisher folks and pastoralists, etc.), brand their products and by-products and promote local identity to a national and/or global market.

- How local insular resources could be integrated into alternative sources of sustainable or social entrepreneurship? For example, in Chios, the "[Mastic](#)" and the "[golden apples of the Hesperides](#)" are unique local products.

#Challenge 2: Transform Blue Economy for a Sustainable Future

The 2nd challenge is focused on implementing sustainable [blue economy policies](#), initiatives and practices to support and enhance insular identity and resilient insular communities and regions.

- How can insular communities and networks embed sustainable blue economy practices?
- Is it possible to develop smart and alternative practices, uses, services or products to address the above issues?

#Challenge 3: Creative & Multi-, inter-, trans-, disciplinary Communities¹

The 3rd challenge aims to foster collaboration between students and young citizens with multi-, inter-, trans-, disciplinary backgrounds while empowering social innovation within the framework of arts and science and Human-Nature connectedness. The [New European Bauhaus](#) movement, call us to imagine and build together a sustainable and inclusive future that is beautiful for our eyes, minds and souls.

Who can participate

Students and/or teams of students (Bachelor, Master, PhDs, Graduates), from the nine (9) European Universities: the *University of the Aegean-GR, University of Paris 8-FR, University of Konstanz-DE, Roskilde University-DK, New Bulgarian University-BG, University of Social Sciences and Humanities-PL, University of Las Palmas de Gran Canaria-SP, University of Macerata-IT, European University Viadrina-DE, Mykolas Romeris University-LT*.

Young citizens and/or young teams of NGOs, from the ten (10) European Regions: *EL41 - North Aegean, EL 42 - South Aegean, FR Seine-Saint-Denis, DE Konstanz, DK Sjælland, BG Sofia, PL Warszawa, ES705 Gran Canaria, ITI33 Macerata, DE403 Frankfurt (Oder) Kreisfreie Stadt, LT02 Vilnius*.

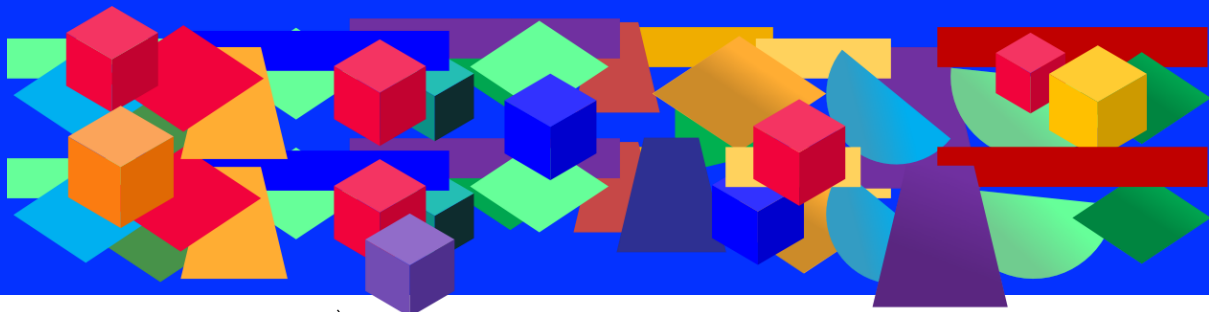
How it works

1st Stage: Express your interest and Think, until **20 April 2023**

The applicants are called to express their interest in this [registration platform](#).

Applicants must include a short CV, a cover letter (describing the motivation to attend, research interests as well as specific issues about research activities or particular

¹ More information and *defining terms for the Integrated (Multi-, Inter-, Trans-, Disciplinary) Sustainability Research* could be acquired in the following link: <https://www.mdpi.com/2071-1050/3/8/1090>



challenges that would like to discuss). You will be notified for the status of your application after the submission closes.

2nd Stage: Master Classes, 24 - 26 April 2023

Applicants will be familiarized with the ERUA project, the geographical and socio - economic profile of the regions in Aegean Sea and the problematic of the competition challenges, during the "Master Classes" with entrepreneurial players, academics, regional or social actors and experienced students, coming from various disciplines. The event will be hosted on the competition's webpage.

3rd Stage: Boot Camps, 1 - 10 May 2023

Two (2) online workshops between participants and the project team will be organized in order to facilitate team building activities. Each team will consist of two to five young applicants, students and/or citizens.

4th Stage: Creative Ideate and Connect Region with ERUA, 10 May 2023

Applicants will generate ideas and submit concept plans, based on the template provided within the deadline.

5th Stage: Hack Days, 17 - 19 May 2023

The teams will cooperate efficiently and effectively with the guidance of the coaches in order to develop a coherent and viable business sustainable model. Each team will present its ideas to the coaches in a preliminary meeting so to receive feedback and improve its business proposals. The procedure will be completed when participants will present their ideas to a jury panel, invited stakeholders, experts or active members of civic society and young students who will evaluate the proposed plans.

6th Stage: Celebrate, 20 May 2023

By the end of the competition the winning teams and the awards will be announced.

The business concept plans as well as the presentations will be evaluated by the Jury Panel, based on the following, even, criteria: **Innovation - Team Composition - Presentation Perfection - Plan Adequacy - Proposal Sustainability.**

Travel costs

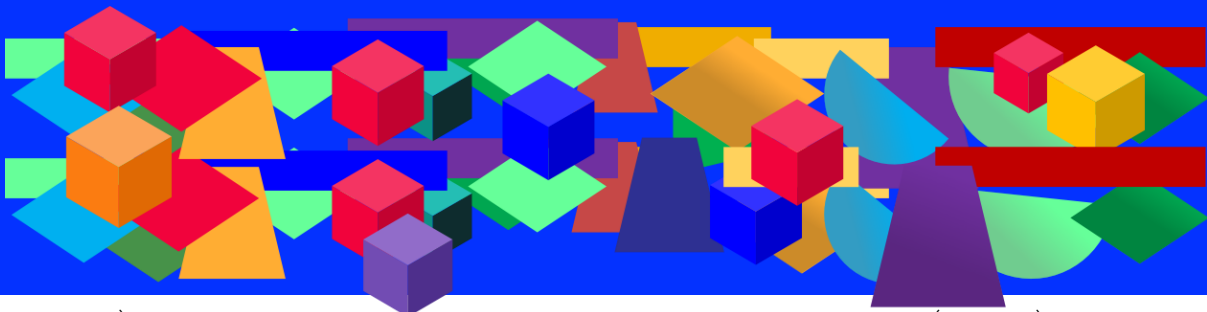
All participants from the ERUA partner universities are free of participation fee. Travel costs will be refunding through your universities Erasmus+ programme. Once applicants are approved, we will share information on whom to contact at your university.

Please, contact your home university - ERUA Office about funding, taking into account the following contact information: Paris 8 University: erua.eu@univ-paris8.fr, Roskilde University: erua@ruc.dk, Konstanz University: erua@uni-konstanz.de, University of the Aegean: erua-eui@aegean.gr, New Bulgarian University: erua@nbu.bg

Schedule your trip to Chios

Travel

It is possible to reach Chios Island by an airplane or a ferryboat. There are daily domestic flights to Chios Airport "Homer" (JKH) from Athens International Airport "Eleftherios Venizelos" (approx. 40 min). You may also find domestic flights from Thessaloniki



("Macedonia" Airport). There also ferryboats scheduled daily from Piraeus Harbor (Athens) to Chios Harbor (approx. 8 hours by ferry line, 5-6 hours by high speed).

Chios island is connected (ferries and flights) with other Aegean Islands as well, such as Lemnos, Mytilene, Samos, and Rhodes. For more information about transportation to Chios, please visit this [webpage](#).

You may also visit the following pages:

- From NBU- Bulgaria: [link](#)
- From P8- France: [link](#)
- From RUC- Denmark: [link](#)
- From UKON – Germany: [link](#)

Accommodation

You may find information about accommodation:

- [Chios Association of Rooms to Let & Apartments](#)
- [Chios.gr](#)
- Ask for an UAegean student to offer you philoxenia in the island (more information to be announced soon)
- Camping in the University campus garden

Information for Chios Island

- [Interactive map](#)
- [Chios town](#)
- [Museums](#)
- [Gastronomy](#)

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