



# **Call Announcement**



## For ERUA Students





















# We're looking for Change Makers and Local Activators

Are you passionate with artistic, creative and cultural activities? Are you lover of sciences and enthusiastic with new technologies? Are you a social and environmental activist with love for human and nature? Do you care and fight for social justice and peace? Do you love writing and sharing? Are you a digital native? Are you experiencing communities and networking?

## Join us: Be a Creative ERUAner!



We want to bring students to the centre of our alliance, making our vision of a reform university concrete, putting in practice the concept of a "strongly participative, bottom-up and innovative European University initiative, driven by student engagement on all different levels".



















## WP5 Re-imagining campus-University of the Aegean

3 Flagships as initiatives are connect and engage 10 ERUA campuses and the ERUA Alliance with the outside word (stakeholders, partnerships, networks, communities, societies and regions):

- Digital Reform for Digitalization
- Aeiforia for Sustainability
- ERUAHaus for Creativity

The ERUAHaus is connecting the Digital Reform and Aeiforia Initiatives. It is an experimental approach to build creative and interdisciplinary communities, based on the humanistic values of the Bauhaus, and focused on "aesthetics" 1, as a "critical reflection on art, culture and nature", (for example: ecological, social, experimental for science, evolutionary, applied, "Aesthetic Sustainability"), questioning among other terms: beauty, beautiful, ugliness, taste, sublime, "interesting", judgement, truth, innovation, realism, entrepreneurship, excellence and bringing "Euphoria" in our communities, societies and regions.

In the ERUAHaus we aim to bring Arts and Science back together, with Human-Nature connectedness, to open an "Intercultural dialogue"<sup>2</sup>, and achieve Social Change in campuses, societies and regions.

In the ERUAHaus we build Creative Digital Partnerships, designing digital workspaces and creating a powerful partnership for working together closely and creatively. We design a digital space with applications and tools for the ERUA students, young researchers and ERUA communities, connected with artists, stakeholders from cultural and creative industries, and social actors in the fields of Arts, Humanities, Science and Technology, Culture, Design & ICT, Social and Circular aspects. A place where they can meet, collaborate, exchange, gain skills, perform and share their work, concepts and ideas, research projects, entrepreneurship activities in one Scientific, Cultural and Creative Community:















Aesthetics covers both natural and artificial sources of experiences and how we form a judgment about those sources. Scholars in the field have defined aesthetics as "critical reflection on art, culture and nature" Kelly (1998) p. lx,& Riedel, Tom (Fall 1999). Review of Encyclopaedia of Aesthetics 4 vol.Michael Kelly". Art of the Art Libraries Society of North Documentation: Journal America.18 doi:10.1086/adx.18.2.27949030.

<sup>&</sup>lt;sup>2</sup> Intercultural dialogue is an open and respectful exchange of views between individuals and groups belonging to different cultures that leads to a deeper understanding of the other's global perception





#### The ERUAHaus Network.

In the ERUAHaus Network we aim to establish bridges with local, national, European global stakeholders and hubs, creating cross border, cross disciplinary and cross sector networks of collaboration, experimentation, responsible innovation, co-creation, co-production with professionals, artists, cultural and creative industries, tech sector, designers, sponsors, social and circular actors, NGOs, citizens to broaden and strengthen powerful community partnerships. All the experimental approaches are being supported by responsible social research initiatives, from the Local Science Shops, with the active participation and interaction of our campuses with local communities, societal and regional actors.

## So we are challenged to

- ▼ Build a network of ERUAHaus students, who inspire, challenge and support. ERUAHaus activities, ensuring they effectively serve student needs.
- ✓ Identify the Faculty/School/Department where the Creative ERUAners are based and to whom work will generate new ideas and give feedback and advice on our projects, events, activities and initiatives and exhibitions.
- ✓ Empower students from every background in order to leave no one behind.
- ✓ Inflame mutual inspiration among our students and our communities.
- ✓ Involve students in a co-building process of reforming higher education, bring ERUA closer to them, and encourage them to become active citizens and connect them across borders.
- ✓ Increase the availability of online information, in different languages, around ERUA topics that affect young people across the EU, presented in engaging formats and through multiple viewpoints, and generate engaging discussions and organise fresh events.
- ▼ Exploit the energy, creativity, collaborative spirit and digital intelligence of the new generation of creators and innovators and direct it towards solving our planet's most important challenges.
- ✓ Bring together digital and real world in a physical and aesthetic way.

The role as a Creative ERUAner is voluntary, enhancing interdisciplinary collaboration among students and networking stakeholders, actors, communities. The Creative ERUAners programme will start in October 2022 and will run for 12 months.



















## ✓ Who we're looking for?

- ✓ ERUA Students from the 5 Universities of the Alliance, between 18-35 years old, with deep ties to their universities, or their local communities and neighborhoods.
- ✓ Good listeners, who are respectful, caring and curious, friendly and
- Students who willing to adapt to change, and desire to be part of a team and community.
- Students with written (including email correspondence), communication and interpersonal skills.
- ✓ Students with creative, innovative and exciting ideas to be ERUAners in theirs groups and networks.
- ✓ Very good level of English (C1, written and spoken). Multilingualism is an asset, but not required.
- ERUA Students with energy, enthusiasm and commitment.
- Students who know how to connect people in both the real and digital world.
- Students who have interest and passion in arts, aesthetics, culture, design, technology, nature and humanities, from all the fields of sciences. Do not need to have a background in these.
- ✓ Students who are available to commit for at least 10 hours per month and attend an online monthly meeting of 1 hour.

## We're especially interested in students who:

- ✓ Are networked with their peers, with youth and student networks, with their local communities and neighborhoods.
- ✓ Are experienced with community supporting, community organizing and networking.
- Are experienced with digital tools and applications.
- ▼ Take responsibility, are well organized, systematic and efficient.
- ✓ Demonstrate potential for success in performing the duties of this role position.



















## What Creative ERUAners will do:

- ✓ Reach out to student groups in School, Faculty, and Department, motivating and inspiring them for active participation. Create sub groups and connect them to the ERUAHaus student network.
- ✓ Provide students with information on events, projects, initiatives and be able to share personal experiences about ERUAHaus and ERUA Alliance.
- ✓ Collaborate with other Creative ERUAners, student members of the Participatory Body and University Council, and other ERUA student groups where possible.
- ✓ Represent School, Faculty, and Department in student ERUAHAUS events and activities at local, national and European level.
- ✓ Actively contribute to ERUAHaus membership increase and retention and engage people, communities, partnerships and networks.
- ✓ Communicate the ERUAHaus to the outside world, to local, regional and national stakeholders and actors, promoting its activities, initiatives, projects, events and the digital creative hub.
- ✓ Build networks and partnerships and organize local, regional, national communities within ERUAHaus stakeholders.
- ✓ Actively participate on ERUAHaus blog, the digital creative hub, social media platforms, sharing news, information, events and funding opportunities. Create content, write papers, contribute to campaigns, conduct interviews, translate articles, make videos, podcasts, and share surveys.
- ▼ Regularly attend & participate in team meetings, and training activities.
- ◄ Planning and reporting activities in cooperation with the other Creative. ERUAners. Submit monthly reports.
- Share creative ideas and feedback about who we need to hear from and what we should ask.
- ✓ Promote the ERUAHaus digital ecosystem: the digital creative hub, the applications and tools, connecting communities and partnerships and fostering learning, sharing and collaboration
- ✓ Work closely with each university local coordinators and ERUA management teams.



















## Application Process

The application process to become a Creative ERUAner is simple, consisting of three phases:

#### **Phase 1: Online Interest**

The first step of the process is to fill out an application online form, which requires less than 15 minutes of your time:

- Submit your application before September 23<sup>th</sup>, at 12:00 PM CET.
- ✓ A number of pre-selected applicant students will be invited to the Phase 2. of the process.

**Apply now!** Join Creative ERUaners!

#### Phase 2: Interview

A number of pre-selected applicant students will participate in the Creative ERUAner Virtual Event.

You will have the opportunity to present yourselves as Creative ERUAners during the first week of **October** (you will receive an email invitation and information). You will have the opportunity to show us why you are the Creative ERUAner we

are looking for.

Show us your creativity, your commitment and passion for the ERUAHaus initiative and ERUA mission.

#### Phase 3: Commit as Creative ERUAner

The final selected Creative ERUAners will meet all together in an online meeting on the second week of October. You will have the opportunity also to meet your peers who are members on other ERUA bodies and groups.

- ✓ You will receive a confirmation email, containing a Letter of Commitment from the ERUA.
- ✓ Your name, photo, and a short bio with an inspiration motto will be published on the ERUA social media and website.
- You will receive the Creative ERUAner Programme that clearly outlines goals and tasks.
- ▼ The Creative ERUAners have approximately 3 weeks to prepare their vision, their plan of activities and been presented in the 2nd Summit: "Innovation & Reform in the spirit of ERUA", in Paris, on 8 November 2022.



















All the applicant students will receive an email for the evaluation results and information on how they can participate in the ERUAHaus Initiative.

## Being a part of the ERUAHaus Initiative is meaningful and gives you unique opportunities and experiences.

- ✓ You are joining a multidisciplinary and European community of creative and social change makers, who truly want to change the world, out of the box thinkers while having a great time along the way.
- ✓ You are offering knowledge and support to your local communities.
- ▼ You are connecting and meeting like-minded peers with similar interests.
- ✓ You sharing your voice and creative thoughts and views online and across various mediums.

## How to reach us

## We look forward to hearing from you!

✓ Paris 8: erua.eui@univ-paris8.fr

**▼ RUC:** erua@ruc.dk

**▼ UKON:** erua@uni-konstanz.de

✓ UAegean: erua-eui@aegean.gr

✓ NBU: erua@nbu.bg

#### Join us:

- ✓ Webpage ERUA
- Subscribe to the ERUA newsletter
- ✓ ERUA Alliance on Facebook
- ✓ ERUA Alliance on LinkedIn
- ✓ ERUA Alliance on Youtube
- ✓ ERUA Alliance on Instagram

#### Disclaimer:

The European Commission support for the production of this publication does not constitute endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.













